



# 2024 CARRAS

THE QUINCEAÑERA OF THE TRANSLATIN@ COALITION

SPONSORSHIP OPPORTUNITIES

NOVEMBER 16, 2024









***MORE THAN A RUNWAY:  
GARRAS EMPOWERS  
THE TGI COMMUNITY***

**GARRAS** isn't just a fashion show - it's a movement.

This annual event transforms the **trans, gender nonconforming, and intersex (TGI) community** and their allies into high-fashion icons.

But the impact goes beyond the catwalk. **GARRAS raises funds for The TransLatin@ Coalition, fueling our vital work for the TGI community.** This event is a platform for TGI folks and their allies to showcase their talents, leadership, and activism.

GARRAS redefines activism. Every participant plays a role, using their creativity, time, and skills to uplift and empower the TGI community. It's a space for self-expression and a powerful call for total acceptance.

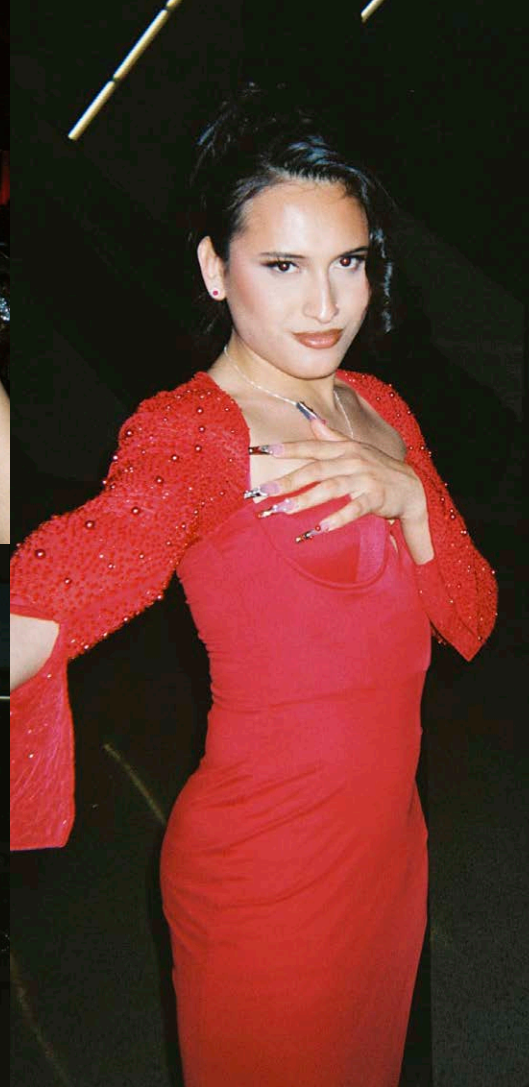
2024  
GARRAS

THE QUINCEAÑERA OF THE TRANSLATIN@ COALITION

**SATURDAY,  
NOVEMBER 16, 2024**

PACIFIC DESIGN CENTER  
8687 Melrose Ave  
West Hollywood, CA 90069







# *CELEBRATING 15 YEARS OF THE TRANSLATIN@ COALITION*

GARRAS is more than a fashion show; it's a platform for change. Models aren't just showcasing style; they're advocating for the TGI community, using their voices to address crucial issues. This event empowers TGI individuals to demonstrate their talents and leadership, proving they're active members of society with dreams and aspirations. Participants become role models, inspiring others to chase their goals, no matter what they may be.

Since 2014, GARRAS has transformed the lives of countless TGI individuals. The TransLatin@ Coalition relies on your support to offer vital services with limited resources.

Your contribution can make a real difference. **Consider becoming a sponsor and help us build a brighter future for the TGI community.**



# *PRESENTING SPONSOR*

**\$100,000**

## *BENEFITS INCLUDE*

- Includes pre-show reception party, food & beverages
- Featured as Presenting Sponsor in all event related communications and materials
- Logo/name on multimedia rotation displayed during the event
- Name/logo on step and repeat
- Prominent name/logo placement on garras.org
- Honorable mention, verbal recognition during the runway show as a Presenting Sponsor
- Three to five minute speaking slot during runway show program to inform audience about the collaboration between your company/organization and The TransLatin@ Coalition
- Forty (40) VIP tickets to the in-person event, pre-show reception



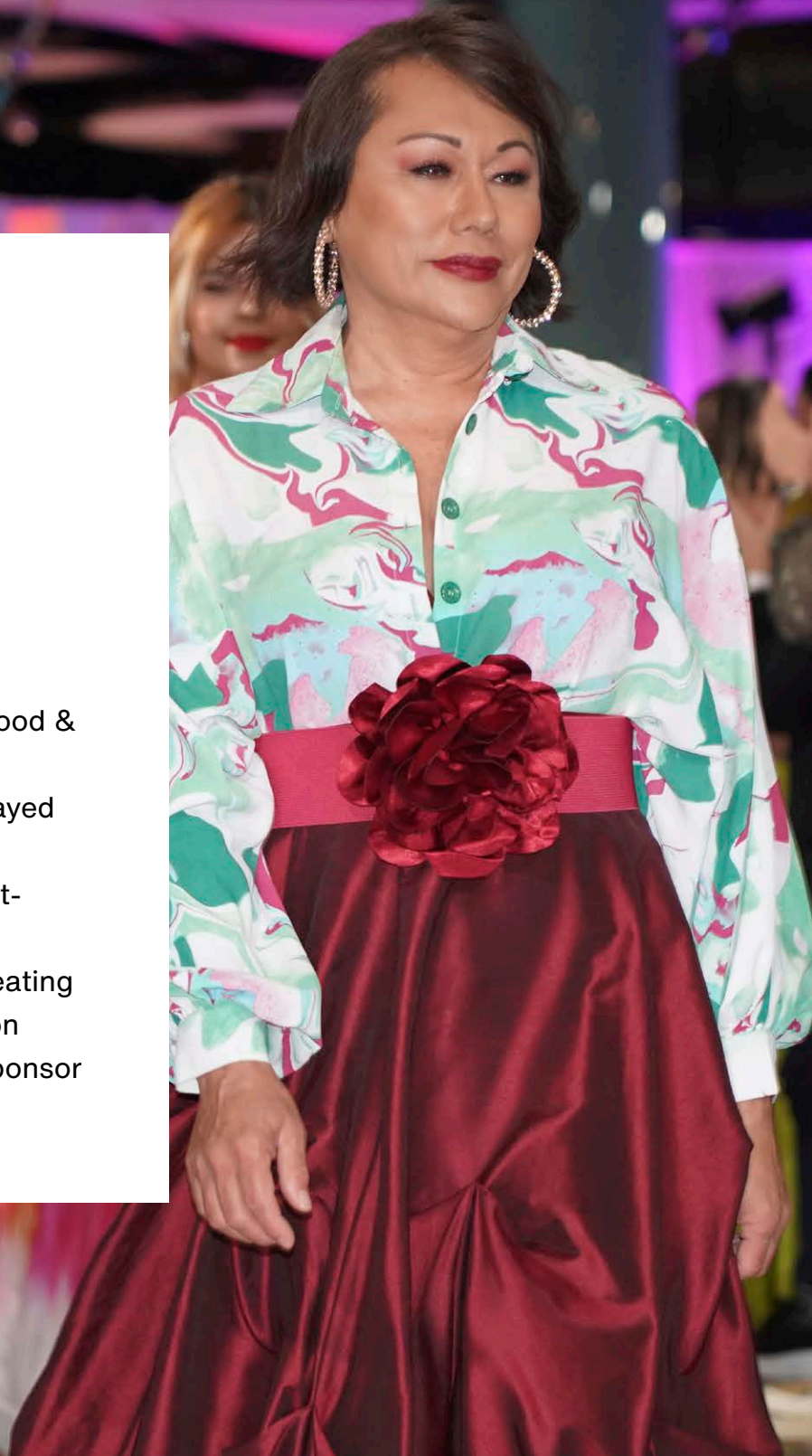


# *PLATINUM SPONSOR*

**\$50,000**

## *BENEFITS INCLUDE*

- Includes pre-show reception party with food & beverages
- Logo/name on multimedia rotation displayed during the event
- Featured as Platinum Sponsor in all event-related communications and materials
- Twenty-five (25) tickets with preferred seating
- Honorable mention and verbal recognition during the runway show as a Platinum Sponsor







# ***GOLD SPONSOR***

**\$30,000**

## ***BENEFITS INCLUDE***

- Includes Cocktail Party, food & beverages
- Logo/Name on multimedia rotation
- Fifteen (15) tickets with preferred seating
- Honorable mention and verbal recognition during the fashion show.





*SILVER*

*SPONSOR*

**\$20,000**

*BENEFITS INCLUDE*

- Includes Cocktail Party, food & beverages
- Ten (10) tickets with preferred seating
- Honorable mention and verbal recognition during the fashion show





***FRIEND OF  
TLC***

**\$10,000**

***BENEFITS INCLUDE***

- Includes Cocktail Party, food & beverages
- Five (5) Tickets





## *ABOUT THE TRANSLATIN@ COALITION*

The TransLatin@ Coalition is a national advocacy and service providing organization based in Los Angeles that addresses the needs and issues of Trans Latin@ communities and individuals through The Center for Violence Prevention & Transgender Wellness.

Our mission is to advocate for the specific needs and issues of Trans Latin@ individuals who reside in the U.S. and plan strategies that improve our quality of life. Over the years, The TransLatin@ Coalition has done extensive work to bring light to the issues that impact Trans Latin@s around the country.



# *SOME OF OUR WORK INCLUDES...*



## *RESEARCH & REPORTS*

- *Aging With Dignity – Defining Aging in the Transgender Community*
- *From Surviving to Thriving: A Quality-of-Life Study with Transgender, Gender Nonconforming, and Intersex (TGI) Adults in the City of Los Angeles*
- *Trans Power & Resilience COVID-19 Report*
- *Dying to Be a Woman*, a documentary about the risks of silicon injection in the Trans community

## *FOOD DISTRIBUTION*

- Daily lunch meals every day from 12:30 PM - 2:00 PM

## *WORKFORCE DEVELOPMENT*

- Gender & Name Change Support
- Resume Building
- Job Placement

## *DROP-IN CENTER*

- A safe space for trans, gender nonconforming, and intersex (TGI) people
- Access to donated clothing and footwear
- Emergency cloths and toiletries

## *REENTRY SERVICES*

- Supporting TGI people being released from jail, prison or immigration detention

## *VIOLENCE PREVENTION SERVICES*

- Supporting survivors of violence, with accompaniments, peer support and emergency relief.

## *HIV PREVENTION SERVICES*

- HIV testing, awareness and linkage to care.

## *LEGAL SERVICES*

- Supporting trans, gender nonconforming, and intersex (TGI) people with challenges related to legal representation

## *TRANSITIONAL AND EMERGENCY HOUSING*

- Via our own HOPE House
- Support trans people with housing needs

## *FISCAL SPONSORSHIP*

- To other trans-led organizations

For more information about our programs, services and chapters please visit: [translatinacoalition.org](http://translatinacoalition.org)

# *LET'S WORK TOGETHER.*

We appreciate so much your consideration to be our partner in this amazing event.

## *PLEASE MAKE CHECKS PAYABLE TO:*

**The TransLatin@ Coalition**  
**EIN: 27-3801872**

## *ADDRESS*

**The TransLatin@ Coalition**  
**Attn: Bamby Salcedo**  
**3055 Wilshire Blvd Ste. 350**  
**Los Angeles, CA 90010**

If you have any questions about the **GARRAS** event or about The TransLatin@ Coalition, please send an email to:  
**Bamby Salcedo**  
**[bambys@translatinacoalition.org](mailto:bambys@translatinacoalition.org)**



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[translatinacoalition.org](http://translatinacoalition.org) | [garras.org](http://garras.org)